

## **The Scope of the Application of the City Logo of Hangzhou**

**Major events:** conferences, business matchmaking, delegation visits, festivals, ceremonies, exhibitions, etc.

**Public buildings:** landmark buildings, historic buildings, landmark street sculptures, cultural palaces, science and technology centers, museums, etc.

**Transport links:** airport, bus terminals, docks, entry intersections, government service centers, tourist transport centers, etc.

**Special areas:** scenic areas or spots, historic streets, heritage sites, parks, shopping malls, supermarkets, public squares, etc.

**Nuances of the urban culture:** traditional scenes, urban landscaping, street fixtures, cultural fragments, etc.

**Public facilities:** roads, bridges, street signs, street lamps, neon signs, address plates, mailboxes, public transport vehicles, etc.

**Promotion of the city:** videos for tourist promotion, pamphlets and advertisements for public welfare, etc.

**Government:** badges for public services, business cards & envelopes, paper and gifts for official use, etc.

**Honors and citations:** certificates, medals, award plates, citations, etc.

**Corporate:** promotion of local industries, enterprises and products, etc.